

FOR IMMEDIATE RELEASE

**ABAB, Arse Butt Arse Butt,
the back end of historic abuse.
The black woman and her arse
has dominated history. Her
arse is fat, her butt is big. She is
the Saartje Baartman, the Nicki
Minaj and the Beyonce. She
moves with the wind and jiggles
like jelly. She is called booty,
bum, junk in the trunk but in
the end, she is just an image of
her absurdity.**

**Vivian Chinasa Ezugha
22 June 2016, 6.45 pm**

the CERA
PROJECT

A free event | Please RSVP
theceraproject@gmail.com

LIVE PERFORMANCE
22 JUNE | 6:45pm

RSVP Until 21 JUNE
theceraproject@gmail.com

PRESS
The press kit and high res
images are available upon
request. Please contact:
press.tcp@gmail.com

INTERVIEWS
Appointments to be made
via press.tcp@gmail.com

THE CERA PROJECT
founded by Inês Valle, is
an independent art
platform, that departs
from the premise that "if
the world is flat, as the
prophets of globalisation
proclaim, then what
happens on the
underside?" and is
envisaged as an itinerant
project for the promotion
and exhibition of arts on
an international level, that
aims to focus on and
about Global South's
narratives.

LOCATION (UK)
Hanbury Street,
East London
(Brick Lane area)
www.ceraproject.com
T: +447 587028845
Opening Times: by
appointment only

CLOSEST STATIONS
Shoreditch high St,
Liverpool St.
Whitechapel



TAFETA



MIRA
FORUM

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Art dispe^rion



ABOUT THE NEW LIVE PERFORMANCE | ABAB

This is a short durational live performance by one of today's most revered, and emerging, performance artist, Vivian Chinasa Ezugha. This evening is the second event of the Performance Program curated by Frances Zuma Cooper in collaboration with the CERA PROJECT. Created with a conscious curatorial intent to support not one but the entire series of performance events, to advance by sharing the work of women performance based artists of and in dialogue with the global south.

ABAB, Arse Butt Arse Butt, the back end of historic abuse. The black woman and her arse has dominated history. Her arse is fat, her butt is big. She is the Saartje Baartman, the Nicki Minaj and the Beyonce. She moves with the wind and jiggles like jelly. She is called booty, bum, junk in the trunk but in the end, she is just an image of her absurdity. Ezugh describes her work, as "My work deals with culture and identity in an ambiguous but sometimes literal way. Using performance, I try to re-imagine my own history by using the political discourses attached to the black female body as a way of challenging the ideologies set by the West."

ABOUT THE ARTIST | VIVIAN CHINASA EZUGHHA

Is an interdisciplinary performance based artist, born in Nigeria, Enugu state in 1991. She graduated from Aberystwyth University, School of Art with a BA in fine art in 2014. Vivian performs internationally, receives awards and residency invites for her work: Panoply Lab, NY; Buzzcut Performance Art Festival; Rapid Pulse International Performance Art Festival, Chicago; Hemi Global Crossings Convergence at the University of Texas; The Gallery Songs For Presidents, NY. Recently been accepted to the Royal Academy of Arts for 2017. Last week Vivian was in resident at Interval Essen in Cologne. She is also the founder of Wymondham Live Art Festival

PRESS IMAGES



Vivian Chinasa Ezugha
Mammies and Jezebels
photograph by Julia Bauer



Vivian Chinasa Ezugha
The mothers who carried me
photograph by Rosie Cooper

**LIVE PERFORMANCE
THE CERA PROJECT**

Event title: ABAB, Arse Butt Arse Butt
Artist: Vivian Chinasa Ezugha
Program's Curator: Frances Zuma Cooper
Date: 22 June 2016
Free Event
Location: Hanbury Street, East London
T: +447 587028845

RSVP ESSENTIAL | by June 22st to Email: theceraproject@gmail.com
PRESS + INFO | Email: press.tcp@gmail.com

For more information, HiRes images and interviews with artist,
please contact press.tcp@gmail.com or +447 5870 28845